

BACHELOR



Location
ANGERS

Key figures
Created in **2006**
A group of students incorporating
a dozen different nationalities

Contact
scolarite.esthua@listes.univ-angers.fr
2nd floor | Office 205

Campus ANGERS
7 allée François Mitterrand | BP 40455
49004 ANGERS Cedex 01 | FRANCE
T. 02 44 68 81 00

Programme Director
Anne O'RIORDAN-BEAUPERE
anne.oriordan@univ-angers.fr

Web address
www.univ-angers.fr/esthua



Field of Studies: Social Sciences
Programme: English-taught Year Three

TOURISM AND LEISURE

— Presentation

- Academic and industry-oriented training in tourism.
- Three main fields of study : tourism, culture and business.
- Fully English-taught.

— Objectives

Giving insight into the main aspects of tourism and Tourism in France. Also involves an introduction to the main aspect of French culture and heritage aimed at an international audience.

— Support for success

- Involves a number of group projects.
- Levels groups for French language classes.

— Further learning | Professional integration

Possibility to pursue studies at ESTHUA with an English-taught Master.

— Targeted students

International audience.

— Programme

Semester 5: Internship

Semester 6:

UE 1 Language and communication : French Culture - French language
UE 2 Business studies : Tourism and the European Union - Commercial Negotiation - Consumer behaviour - Tourism In Developing Countries - Tourism outlooks
UE 3 Tourism Studies : Getting to know a tourism destination - History of Tourism in Europe - Tourism and transports - Sports and Tourism - Tourism Management education and training - Regional Tourism
UE 4 Heritage Studies : The Loire Valley castles - Food Culture Management - Marketing wine and wine tourism - Tourism Destinations

— Internship

Grades for the three-month internship involve the mentor's assesment and an internship report.

